

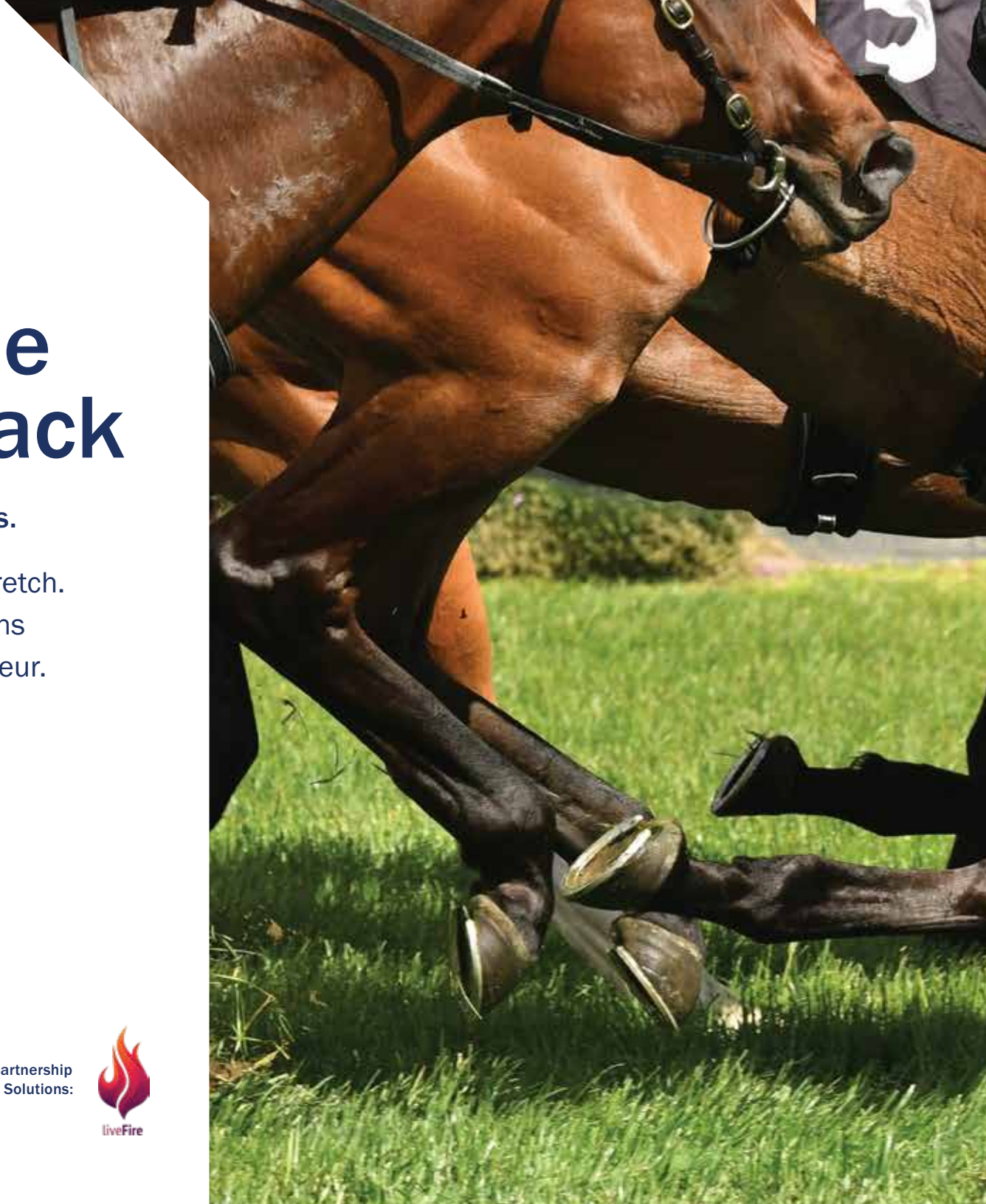
# The Louisville Resource Track

For Entrepreneurs, By Entrepreneurs.

From the starting gate to the deep stretch.  
The Louisville Resource Track positions  
you for a strong race as an entrepreneur.



Created in partnership  
with liveFire Solutions:



STAGES

1

2

3

4

Inception & Idea

Market Intro

Rollout

Growth & Expansion

### Go Baby Go

You have an established business and are generating a consistent flow of income. It's been a whirlwind of a ride, and you're ready to kick things up a notch. You're hiring more employees, expanding your workspace and want to reach more markets, whether it's locally or exporting globally.

### Down The Stretch

You have a business model, a proven value proposition, operations processes that work and customers. Congrats! You're fine-tuning your business operations, growing your professional network and maybe even looking for additional capital, all so you can keep the momentum going.

STAGE 4

STAGE 3

STAGE 1

STAGE 2

Startup Stakes.  
Louisville Resource Track.

FINISH  
START

Start here!

### And they're off!

You have a business idea, but you haven't developed a plan. At this stage, you learn how to turn your dream into a real-life business—and who in your region can help.

### First turn...

You have validated your idea, and you know you have a market. Now, you're ready to develop your product, enter the market and get your first customers. To get there, you'll need to test your concept, market your product or service and distribute to your customers.

Find the appropriate resources depending on the stage your startup is in. Check out the next page for resources!



## It's Post Time.

The Louisville Resource Track connects startups to some of the great resources here in our community.

Match the stage your business is at (top row) with what you are looking to do (green circles) to find the resources to help you grow.



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### STAGES

### RESOURCES:

Meetups / Networking

Workshops

Programs



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Coaching / ESOs

Accelerators

Resource	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5	Stage 6	Stage 7	Stage 8
AMPED	●	●	●	●				
Flux 502	●	●	●	●				
GEDDI	●	●	●	●				
Louisville Forward Small Bus. Develop.	●	●	●	●				
Love City Hustle Up!	●	●	●	●				
Navigate Enterprise Center	●	●	●	●				
Reunion	●	●	●	●				
Russell Technology Business Incubator	●	●	●	●				
SBDC Louisville	●	●	●	●				
Louisville SCORE		●	●	●				
Amplify Louisville	●	●	●	●	●			
Poplar Ventures Open Forum				●	●	●	●	●
Endeavor							●	●
Power to Prosper MBA by Greater Louisville Inc (GLI)						●	●	●
LEAP	●	●	●	●	●	●	●	●
Thrive Center	●	●	●	●				
Young Professionals Organization								●
Chef Space	●	●	●					
Co.Starters	●	●	●					
GEDDI Just Boss Up Academy	●	●	●					
Moonshine University	●	●	●					
SLAP Pre-accelerator	●	●	●					
UofL LaunchIt	●	●	●					
UofL ULaunch	●	●	●					
UofL VetStart	●	●	●					
Elevate Origins Pre-Seed Program		●	●					
Agjng2.0 Louisville			●	●	●			
SBDC Louisville Scale Up			●	●	●			
Vogt Awards			●	●	●			
XLerateHealth			●	●	●			
Elevate Origins Seed Program			●	●	●			
Endeavor Scale Up					●	●		
Power to Prosper MBA by Greater Louisville Inc (GLI)						●	●	●
Governor's School of Entrepreneurship	●							
Rev It						●	●	●



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**Mentorship**

LIBA West Mentor Matching	●	●	●				
Russell Technology Business Incubator	●	●	●	●			
Villepreneurs Entrepreneur Advisory Groups	●	●	●				
Louisville Startup Mentors		●	●	●	●	●	
UofL iHub Open Office Hours		●	●	●	●		
Sheltowee Mentorship			●	●	●	●	
Amplify EIR Program			●	●	●	●	
Endeavor Scale Up					●		
Endeavor Louisville							●
Power to Prosper MBA by Greater Louisville Inc (GLI)						●	●
Entrepreneurs In Residence (EIR's)	●	●	●	●	●	●	●
University of Louisville Research	●	●	●	●	●	●	●
Innovation EIR's	●	●	●	●	●	●	●
LHCC Chairman's Circle					●	●	●

**Maker Spaces**

Chef Space	●	●	●				
FirstBuild	●	●	●	●			
LVL1 Hackerspace	●	●	●	●			
Maker13	●	●	●	●			
Moonshine University	●	●	●	●			
UofL Rapid Prototyping Center	●	●	●	●			

**Funding Sources**

Awesome Inc. 5 Across	●	●	●				
Startup Grind Pitch Battle	●	●	●				
Reunion	●	●	●				
Venture Sharks	●	●	●				
CareTech Pitch 2.0		●	●	●			
Biologic Innovation Awards		●	●	●			
KY-270 Pitch Competition		●	●	●			
SBIR federal grants – Phase 1 and Phase 2		●	●	●			
KY SBIR/STTR Matching Funds Award Program – Phase 1 and Phase 2		●	●	●			
MetroStart		●	●	●			
Render Competition		●	●	●			
KY Enterprise Fund			●	●			
Sixth Event Cataclysmic Capital			●	●	●	●	
Sixty8 Capital				●	●	●	
Commonwealth Seed Capital Fund				●	●	●	
Network of Entrepreneurial Women				●	●	●	
Narwhal Ventures				●	●	●	
Bluegrass Angels and Fund				●	●	●	
Connetic Ventures				●	●	●	

Continued –

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